



MEDIA KIT

Please direct all media inquiries to
pr@fishwindowcleaning.com.

(877) 707-FISH (3474)
fishwindowcleaning.com
fwcfranchise.com
fishfoam.com

Fish Window Cleaning Services, Inc.
200 Enchanted Parkway
Manchester, MO 63021

Our Story



Linda and Mike Merrick

The story of Fish Window Cleaning® is a genuine example of the American dream. After seven years in banking, Mike Merrick decided it was time for a change. When weighing his options he saw a window of opportunity in a service industry that required low overhead and could be scaled quickly. In January of 1978 Merrick founded the first Fish Window Cleaning®. He would go on to develop a system that drives the success of over 200 franchise owners across the United States.

From day one, Merrick wanted FISH to be a business truly dedicated to its customers. Window cleaning is one of the few needs all homes and businesses have in common. Brightening them with unwavering reliability, quality, and customer service is what sets FISH apart. It was not long before Merrick realized the need for superior window cleaning service in other markets.

The first FISH franchise location opened in 1998 in Tampa, FL. Since then Fish Window Cleaning has grown into a franchise network of over 250 locations in 45 states. FISH still maintains its core values of family, tradition, and customer service. This kind of dedication is why FISH is now the world's largest window cleaning company.



About Us



The FISH Headquarters Staff

Our Culture

Fish Window Cleaning is committed to building a culture of superior service and integrity. Founder and CEO Mike Merrick sets a high standard and leads by example. FISH owes much of its success to employee dedication to uphold the FISH culture.

FISH is dedicated to always be:

- **PROFESSIONAL**: FISH window cleaners are uniformed, licensed, bonded, insured and trained
- **RELIABLE**: Year-round cleaning schedules
- **FLEXIBLE**: Compliance with your corporate billing procedures
- **SPECIALIZED**: Serving buildings up to three stories
- **EASY**: No written contract required
- **THOROUGH**: Right down to the booties we wear before we enter a home
- **LOCAL**: And backed by a national company for over 37 years

FISH franchisees are supported by FISH Headquarters in Ballwin, MO. A full service staff of over 25 people work hard to aid franchisees in human resources, technology, branding, communications, business development, national accounts and more.

Our Services

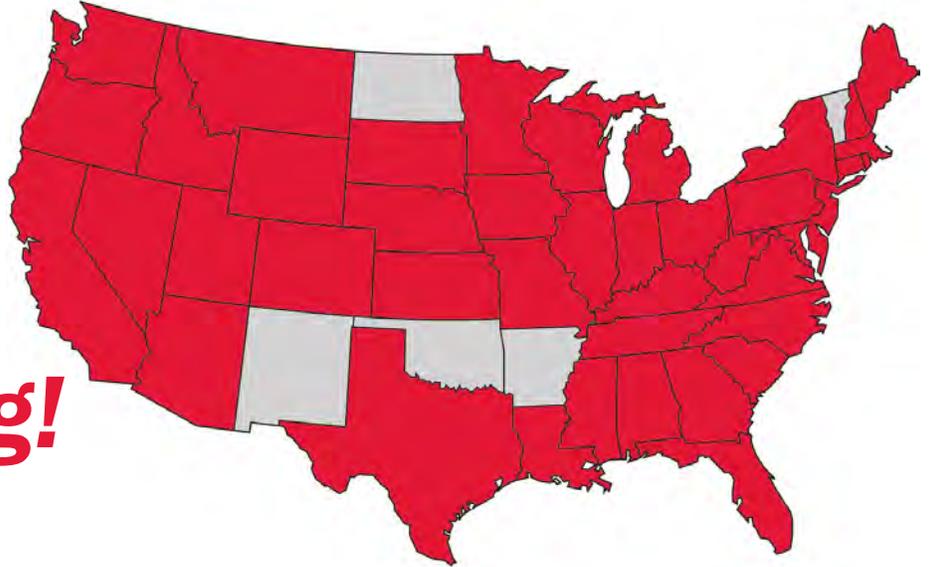
FISH serves over 200,000 commercial and residential customers nationwide. We specialize in cleaning: ground level storefronts, 1-3 story office buildings, restaurants; banks, churches, schools, and homes. FISH offers a variety of services such as: exterior windows of all types, storm windows, construction clean ups, screens, mirrors, chandeliers, ceiling fans, gutters, and skylights.

Our Promise

Every FISH location is licensed, insured and bonded. Our cleaners are trained to deliver superior service with respect and courtesy for every customer. Estimates are always free and our schedules are completely flexible. Using our service is as easy and worry-free as possible. When we say we brighten your world, that goes beyond the windows we clean.

FISH is Nationwide

**Over 250
Locations
and Growing!**



FISH is the most trusted name in window cleaning. Over the years FISH has cleaned some exclusive properties:



- Comerica Park, home of Detroit Tigers (MLB)
- Dollywood Vacations
- EverBank Field (Home of NFL's Jacksonville Jaguars)
- Henry Ford Museum
- Home of one of the top comedians in the country
- Home of an Olympic gold medal figure skater
- Home of current NFL team owner
- Home of Cy Young Award winner
- Home of international pop culture icon
- Home of one of the wealthiest families in the world
- Home of well-known American clothing designer
- Johnson Space Center (NASA) - Houston
- Muhammad Ali Center
- National Renewable Energy Labs (U.S. Dept of Energy)
- New Jersey State Museum
- Nike Headquarters
- Palm Springs Aerial Tramway
- Ronald McDonald House in St. Louis, MO
- St. Jude's Dream Home in Charleston
- U.S. Mint in Denver, CO
- Wold Performing Arts Center at Lynn University for presidential debate



Premium Glass Cleaners



BRIGHTEN YOUR HOME OR BUSINESS
with our premium glass cleaners

Available on Amazon and fishfoam.com

Our glass cleaners deliver a professional grade clean while still being safe for your home and the environment. They contain no ammonia or other harmful chemicals, and the containers are 100% recyclable. The unique foaming solution prevents running or dripping onto other surfaces. These versatile cleaners can make any of these surfaces shine:

- Windows (including double hung)
- Stained glass
- Mirrors
- Auto glass
- Cubicle glass panels and partitions
- Exterior surfaces of appliances
- Countertops
- Fixtures
- And more!



THE **ONLY** GLASS CLEANER
CREATED AND USED BY THE
**LARGEST WINDOW
CLEANING COMPANY
IN AMERICA.**

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